

15

Years of Healthy, Active Living



Canada
Games
Centre

**2025-2026
ANNUAL REPORT**

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OUR LEGACY

The Canada Games Centre was built as the legacy of the 2011 Canada Winter Games in Halifax, Nova Scotia. In February of 2011, the Centre hosted the badminton, synchronized swimming and artistic gymnastics events.

The Canada Games Centre is now a vibrant multi-sport community and recreation centre open to the public. We are an HRM-owned facility operated by a non-profit society committed to promoting physical literacy, fitness and wellness, and to supporting the needs of high performance sport and athlete development. In an all-inclusive environment, the Centre runs sport and recreation programs, camps, fitness classes, and so much more.

LAND ACKNOWLEDGMENT

The Canada Games Centre (CGC) is located in Mi'kma'ki, the ancestral and traditional lands of the Mi'kmaq people. The CGC acknowledges the Peace & Friendship Treaties signed in this Territory and recognizes that we are all Treaty People.

VISION

Together, we inspire healthy active living.

MISSION

The Canada Games Centre is committed to the promotion of healthy and active living. We provide opportunities and access for sport and recreation at all levels. Driven by our passion, leadership and teamwork, we provide innovative programming and exceptional experiences.

OUR VALUES SHARED EVERY DAY

Respect, Communication, Community, Service Excellence, Leadership.

MESSAGE FROM THE BOARD CHAIR AND GENERAL MANAGER

The 2025–2026 year at the Canada Games Centre was one of meaningful progress, renewed momentum, and a deepening commitment to the people we serve. As Halifax continues to grow and evolve, so too does our role as a community hub for health, recreation, sport, and connection.

Our programming continued to thrive, with strong participation across aquatics, fitness, child and youth programs, and community sport.

Membership and participation trends remained strong, reflecting the Centre's role as a trusted destination for active living. We saw increased engagement from families, newcomers, and older adults; a testament to the Centre's broad appeal and the dedication of our staff.

We also strengthened partnerships with local organizations, schools, and sport groups, ensuring the Centre continues to serve as a cornerstone of community life in Halifax.

Through disciplined financial management, we continued to operate the Centre responsibly while preparing for significant investments ahead. Our long term planning, combined with a focus on operational efficiency, positions us well to pursue funding opportunities and deliver value to our members and the community.

The year ahead will be one of action. We will update our change rooms and public washrooms, expand program space, continue to improve member experience, and deepen our commitment to accessibility, sustainability, and community impact.

The Canada Games Centre is more than a building - it is a place where people grow, connect, and thrive. We are proud of what we accomplished this year and energized by the work ahead.

Thank you to our members, staff, volunteers, Board of Directors, and partners for your continued trust and support. Together, we inspire healthy active living while building a stronger, healthier Halifax.



Deanna Severeys

*Board Chair,
Canada Games Centre Society*



Gary Furlong

*General Manager,
Canada Games Centre*

VISIONARY LEADERSHIP

The valuable leadership and inspiration we receive from our volunteer Board of Directors contribute to our ongoing success as an organization.

BOARD OF DIRECTORS 2025-2026

Deanna Severeys, *Chair*
Dave Randell, *Vice Chair*
Nancy Alexander, *Treasurer*
Jenna Poste, *Corporate Secretary*
Colin Brothers, *Director*
Matt DeWolfe, *Director*
Tracey Newman, *Director*
Janet Steele, *Director*
Robert Power, *Director*
Scott Morrison, *Director*

A LOOK BACK AT THE PAST 15 YEARS



2011, Grand Opening



2015, New Playground



2019, Feed Your Soul Event



2013, Food Run



2012, Raptors Training Camp



2014, NYE Extravaganza



2024, Olympic Lounge

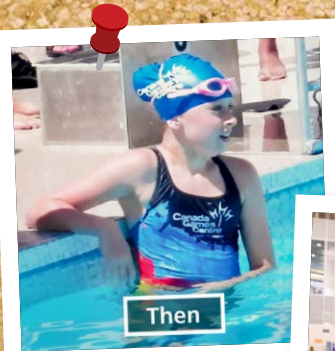


2023, Children's Christmas Choir

After hosting the Canada Games in February 2011, we opened our doors to the community on March 5. This year we're excited to celebrate 15 years of sport, community, learning & growth.

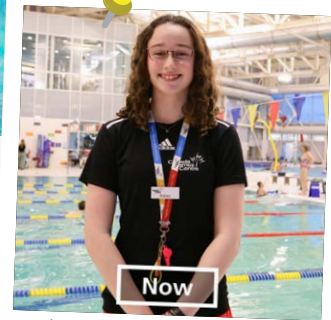
THEN VS. NOW

Many of our staff members first came to our Centre as children. They have grown up learning the value of active living and sport participation, and now motivate our members to live lifestyles embodying those same values.



Then

Kendra



Now

Aquatics Program Specialist,
Lifeguard, and Team Lead



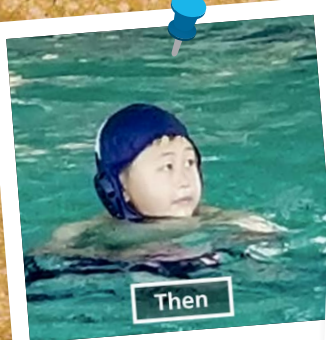
Then

Marrin



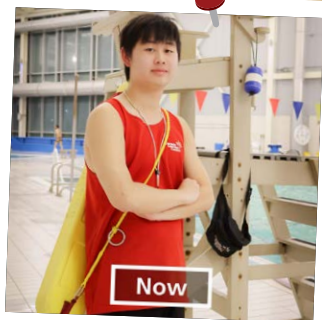
Now

Child Minding Representative
and Summer Camp Counsellor



Then

Alex



Now

Lifeguard



Then

Reiley



Now

Customer Service Representative

2025-2026 HIGHLIGHTS



11
Camp
Themes



1,442 Summer
Campers
(62 camps offered)



10,319

Active Annual
Members

↑ 1.74% increase from last year

877
WIH Passes

WELCOMED IN HALIFAX

HALIFAX isans | Immigrant Services
Association of Nova Scotia

The Welcomed in Halifax Program (WIH) through the City of Halifax provides new refugees with free access to recreation facilities, museums, and transit for one year. In support of this program, the Centre celebrated an active welcome of **6,798 WIH Pass visits** to the facility with help from the Immigrant Services Association of Nova Scotia (ISANS).



41,094

Day Pass Visitors

MOST POPULAR REGISTERED PROGRAMS

**Strength
Training for
Women**

**Iron
Circuit**

**Toughen
Up**

74 

Free Swimming
Lesson Spaces
to ISANS



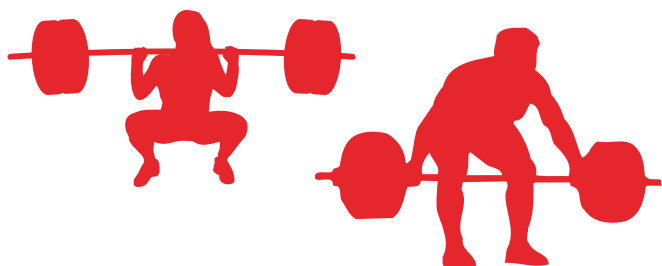
DROP-IN FITNESS CLASSES

We have **over 60 free Group Drop-in Fitness classes** available to members and facility users. In 2025 we added Powerbells, and Balance to the list. Our most popular Drop-in Classes are **Fit For Life**, **Aquafit** and **Pumped!**



MEMBERSHIP FEE ASSISTANCE PROGRAM

Our Centre has offered an affordable access program to support those in our community that need it most. We believe that everyone should have the opportunity to take part in fitness and recreation activities, and that those opportunities should be accessible and affordable – regardless of one's financial means. The Membership Fee Assistance program was designed to aid individuals and families by covering 50% of their annual membership fees. **In 2025-2026, 259 memberships were a part of the program.**



NEW REGISTERED FITNESS PROGRAMS

We continued to offer various fitness programs throughout the year to reach everyone's needs. We added some new fitness offerings including **Stability Strength and Core**, **Kettlebell Sculpt** and **Barre Strength and Stretch**.

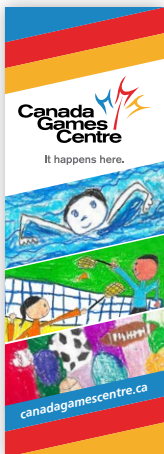


The Bromfields

MEMBERS SINCE: 2024

MEMBER PROFILE

“ Being active
is important,
so we can keep up
with the kids! ”



CHECKING OUT OUR CENTRE

In partnership with Keshen Goodman Public Library, we were excited to continue the 2-week Access Pass in 2025-2026. This collaboration enables the community to check out a 2-week access pass to the facility using their library card. The pass is included in a participant kit which contains a physical literacy bookmark and information in English, French, and Arabic on how to make the most of a visit to the Centre. The passes continue to be popular and were **signed out 479 times, with another 335 holds requested** by the end of the 2025-2026 fiscal year.



STAFF SKILL IMPROVEMENT TRAININGS

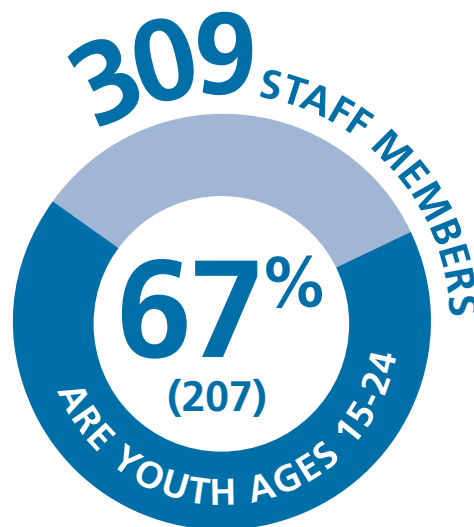
Offered in 2025

- Aquatic Inclusion Training
- High Five
- Two Levels of Customer Service Training
- CPR and First Aid Training



26

After School Program Participants



163

Birthday Parties!

48

Group Swims

PHYSICAL LITERACY

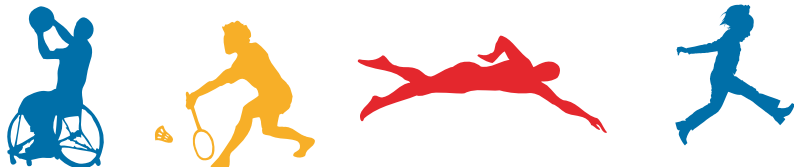
Physical literacy is the motivation, confidence, physical competence, knowledge and understanding to value and take responsibility for engagement in physical activities for life. It is a journey that continues through all life stages—from the young, to the young at heart—as those who are physically literate can make the most of opportunities for fun and activities regardless of their age. This is why we continue to support physical literacy within our community by providing quality programs and services based on **Sport for Life Physical Literacy** and **Long-Term Development** principles.

 **Sport for Life**

ACTIVE FOR LIFE®



The best way to play™



PHYSICAL LITERACY LIFE CYCLE



Physical literacy begins when parents encourage movement in infancy ...



... develops throughout life ..



... and can be a gift that is shared between generations.

THE BENEFITS OF BEING PHYSICALLY ACTIVE



7-8% Higher
annual
earnings



Reduced risk of
heart disease, stroke,
cancer, and diabetes



40% Higher test
scores



Increased
self-esteem
and happiness



SWIM TEAM



71
Off Season

65
Summer Season



Our Swim Team provides the opportunity for athletes to participate in annual and seasonal programming. The Swim Team is designed to develop the whole athlete and promote a healthy love of sport in a low-pressure environment. Each team level offers participants access to a variety of training opportunities, both in the water and on dry land, to prevent injury and promote lifelong participation and enjoyment of physical activity.

The athletes from our Summer Swim Team attended the Summer Swimming Provincial Championships, in Lunenburg from August 15-17, 2025! Read all about the Swim Team's record setting summer in our online news article:

[Waving Goodbye to the Summer Season](#) 



John & Golumba

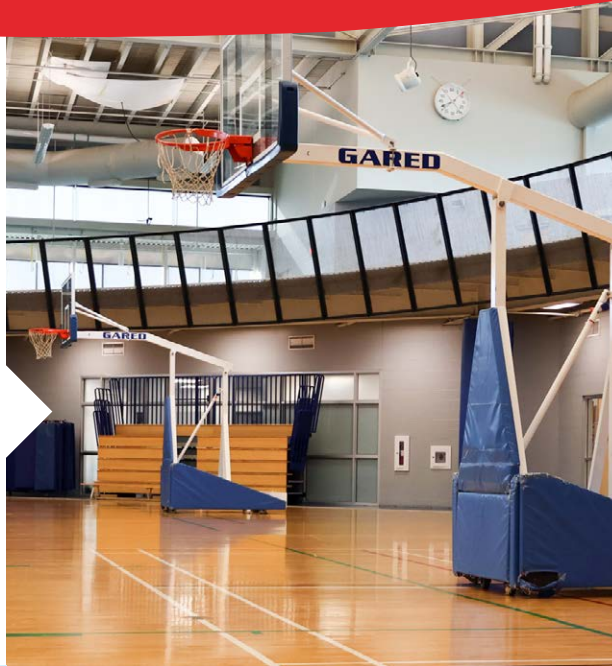
***YOUR
WORDS,
OUR
MISSION***

“ We enjoy
Fit For Life, Yoga,
and of course,
table tennis! ”

FACILITY IMPROVEMENTS

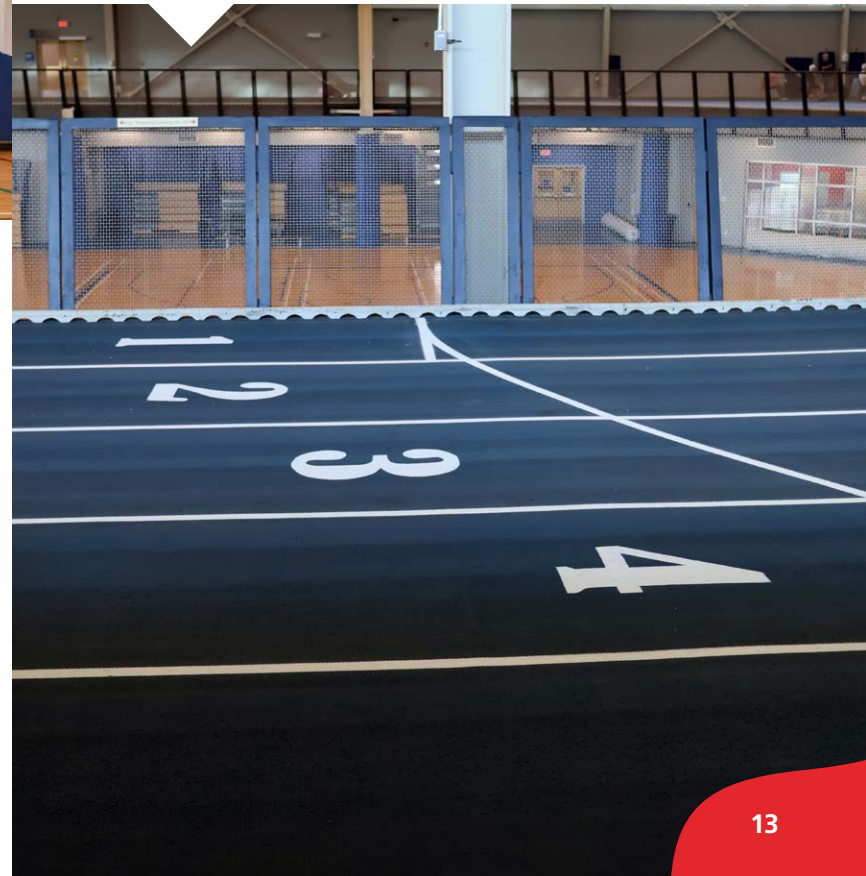
FIELD HOUSE UPGRADES

The Field House received some much-needed TLC, with upgrades including refinishing the hardwood floor, deep cleaning, and painting to refresh the space.



TRACK UPGRADES

The Track was also upgraded with a full deep cleaning, newly repainted lines, and a fresh coat of paint on the walls.



ACCESSIBLE FITNESS EQUIPMENT

The Fitness Centre added a Matrix Upper Body Cycle machine with a removable seat to improve accessibility for wheelchair users. Members can use the machine seated or standing to strengthen their upper body through arm cycling movements.



Carey Murphy

MEMBER SINCE: 2014

MEMBER PROFILE



“ I have met
wonderfully
nice and caring
instructors. ”

COMMUNITY PROGRAMS

NEW REGISTRATION SYSTEM

In April, our Centre transitioned to a new member registration software system within MyRec. This transition occurred across all recreation centres in HRM. We hosted help booths to assist members throughout this transition; members could visit the help booths to set up their accounts, and to learn tips to navigate the new system.



DEBUT ATLANTIC

Our partnership with Debut Atlantic continued through 2025-2026 and filled our active space with moving music. We are very grateful for the performances that were enjoyed by members, guests, and staff.

Ensemble Callinos, October 17
Thalea String Quartet, March 17

MOVE TO IMPROVE

Move to Improve is a free 10-week program delivered by the Chebucto Community Health Team in collaboration with our Centre. Helping those with chronic health conditions and low fitness levels, this community program focuses on making gradual yet tangible improvements through physical activity. This popular program helped provide support to over 200 participants for 2025-2026.



200+
Participants



FAIRVIEW FOOD PANTRY

We hosted two food drives; in June and December of 2025 to support the Fairview Food Pantry Project. We celebrate five years of supporting our community through the gift of nourishment. Our winter food drive continues to be our most successful food drive! The generous donations from our members, guests and staff, assist in addressing the needs of our community. Thank you to everyone who helped make this possible.

BIRD CANADA

Outside of the Centre a designated parking location for Bird Canada e-bikes and e-scooters became available in June 2025! Download the app to learn more and start riding sustainably.



Canada Centre Fitness Calendar						
1 10 Jumping Jacks	2 3 Minute Meditation	3 20 Squats	4 1 Mile Walk / Jog	5 30 Second Plank	6 10 Push-ups	7 5 Minute Stretching
8 20 Lunges	9 15 Glute Bridges	10 30 Second Side Plank	11 5 Laps Around Track	12 10 Sit-ups	13 10 Minute Mobility	14 5 Minute Dance
15 20 Step-ups	16 10 Tricep Dips	17 1 Mile Jog / Walk	18 30 Second Wall Sit	19 10 Burpees	20 10 Minute Stretching	21 30 Second 1-Leg Balance
22 15 Minute Spin Bike	23 5 Minute Mobility	24 1 Minute Plank	25 20 Jumping Jacks	26 15 Lunges	27 10 Crunches	28 10 Push-ups
29 30 Second Wall Sit	30 2 KM Walk / Jog	31 10 Minute Stretching	Complete the exercise of today's date!			

FITNESS CHALLENGES

We created a Fitness Calendar to keep members motivated every day of the month. The calendar encouraged participants to try new movements while challenging themselves.

RECREATION MONTH –
COMMUNITY SWIM

June is Recreation Month in Nova Scotia. To celebrate, we hosted a free community swim on June 22 from 10am-12pm. Community members were invited to get active in our Aquatics Centre.



WATER SAFETY WEEK

In July our Centre participated in Water Safety Week to support the mission of the **Nova Scotia Lifesaving Society**. To inform community members of the importance of water safety, our Aquatics team handed out flyers, wordsearches, hosted trivia and bingo to spread awareness about how to swim safely.



MEMBER APPRECIATION EVENT

We held a Member Appreciation Event in November to show how much our members mean to us. There were healthy snacks and sweet treats available in the main hallway for members to grab before and after their workout. We also had students from Eastern College providing free massages.



ROCKS & RINGS AFTER SCHOOL PROGRAM

During the Winter 2026 Olympics, Rocks & Rings visited the Centre to teach our After School Program some tips on indoor curling. They set up in the Field House and had stones on wheels so our after-schoolers could learn the movement behind the popular Canadian sport.



HRM AFFORDABLE ACCESS PROGRAM

We joined the Halifax Regional Municipality's Recreation Access Program, delivered through the municipal Affordable Access Program to increase accessibility to recreation activities and programming at facilities across the HRM.



OLYMPIC LOUNGE

We hosted a Go Canada Lounge to cheer on Team Canada during the 2026 Winter Olympics and Paralympics! Members and facility users were able to stop by the Olympic Lounge to watch the action, leave good luck messages on our message board, and colour Olympic themed activity sheets.



CELEBRATING 15 YEARS OF COMMUNITY

On Thursday, March 5, we celebrated 15 years of continuous healthy active living, community engagement, and sport participation. We celebrated with our members, by sharing cake, coffee, and wonderful memories.



Brandon

*YOUR
WORDS,
OUR
MISSION*

“ I love
basketball, the
Centre offers
the best courts! ”

TOURNAMENTS, EVENTS & GROUP ACTIVITIES



TOURNAMENTS & EVENTS

- Volleyball Nova Scotia Provincials
- Basketball Nova Scotia U10 Jamboree
- BNS Fall Atlantic Showcase
- Inner Strength Taekwondo – Atlantic Canada Taekwondo Games
- motionball for Special Olympics
- Badminton Nova Scotia Tournament
- Ultimate Frisbee Tournament
- Murphy's Karate Tournament
- Athletics Nova Scotia Track Meet
- SMU Track Meet
- BMO SNS Pickleball

COMMUNITY GROUPS / ACTIVITIES

- Affordable Housing Association of Nova Scotia
- Albanian Canadian Association
- Alzheimer Society NS
- Annette LeBlanc Coaching and Consulting
- Artsy Blossom
- Athletics East
- Athletics Nova Scotia
- Atlantic Division Canoe Kayak Canada
- Badminton Nova Scotia
- Basketball Nova Scotia
- Bedford Blizzard Volleyball Club
- BLT Runners
- BMO Soccer Nova Scotia
- Canadian Parents for French Nova Scotia
- Canadian Sport Institute Atlantic
- Canoe Kayak Canada
- Canoe Kayak Nova Scotia
- Chebucto Community Health Team
- Clayton Park West Liberal Association
- Clutterbug Cleaning
- Coldwell Banker Maritime Realty
- Crosbie House Society
- Dalhousie University
- Dalhousie University Department of Athletics & Recreation
- Dalhousie University Department of Psychiatry
- Don Brenton's Fire Protection
- East Port Properties Limited
- Edmonton Police Service Recruiting Unit
- Elections Canada
- Elevate Community Church
- ELROI Church of God Halifax
- EO Atlantic Canada
- Game Changers
- Grit Athletics Dartmouth Club
- Halifax Fire & Emergency
- Halifax Independent School
- Halifax Soccer Referee Association
- Halifax Sport and Social Club
- Halifax Tides
- Halifax Triathlon Club
- Halifax Ultimate
- Halifax Ultimate Frisbee
- Halifax Water
- HCCC
- Heather Hawley Art Group
- IG Wealth Management
- Immigrant Migrant Women's Association of Halifax
- JDE Property Management Inc.
- Karate Nova Scotia
- Kinesiology Association of Nova Scotia
- Kraken Underwater Hockey
- Level Up Labs - Volleyball
- Love the Way You Travel
- Maskwa Aquatic Club
- Metro Basketball Association
- Metro West Force Female Hockey Association
- Metro West Force Hockey Association
- MGI Property Service Ltd.
- New Sight Development Company Limited
- New Vision Care Homes
- Nova Scotia Artistic Swimming
- Nova Scotia Chinese Women plus network
- Nova Scotia Super Smashers
- Our Destinations Travel
- Pace Athletics
- Progressive Conservative Association of Nova Scotia
- Project Management Institute (Nova Scotia Chapter)
- RBC Dominion Securities
- Remember When Healthcare
- Research Power Inc.
- Ryan Cyr Basketball
- Saint Mary's University
- Snowboard NS
- Soccer Nova Scotia
- South Indian Cultural Association of the Maritimes
- Special Olympics Nova Scotia
- Suburban Football Club
- Summit Academy
- Summit Academy Elementary
- Tender Tails
- Thompson Conn Limited
- Thunder Selects Basketball
- Tigers Men's Volleyball Club
- Université Sainte-Anne (Men's Volleyball)
- Unplugged Canada Nova Scotia Chapter
- Upper Hammonds Plains Community Centre
- Vietnamese Group
- Volleyball Canada
- Volleyball Nova Scotia
- WCB Nova Scotia
- Woodens River Watershed Environmental Organization
- Workers Compensation Board of Nova Scotia
- World Financial Group
- Wrestling Nova Scotia



22

Tournaments / Community Events for 2025-2026



SCHOOL VISITS

- Cunard Jr High
- Park West School
- Jacquet River School
- Quinte Christian High School
- Porters Lake Elementary School
- Somerset Elementary
- Aldershot Elementary School
- Fairview Junior High
- Lockview High School
- Summit Academy

Linda Wills

MEMBER SINCE: 2011

MEMBER PROFILE



“ It is really important to keep healthy, active, and mobile as you age! ”

HIGH PERFORMANCE SPORT



The Canadian Sport Institute Atlantic is located at the Canada Games Centre. The Institute develops partnerships and implements programs that help build and support Atlantic Canada's high performance sport structure, leading to Atlantic Canadian athletes succeeding at the national and international level.

ATLANTIC ATHLETES WHO TRAIN AT THE CANADA GAMES CENTRE



Podium
Carded Athletes



Sport Canada
Carded Athletes



24 Provincial Sport
Organizations
Supported

26 Canadian
Development
Athletes



30 SPORTS REPRESENTED:

- Alpine ski
- Artistic swim
- Athletics
- Para Athletics
- Basketball
- Boxing
- Canoe kayak
- Para Cross-country ski

- Curling
- Cycling
- Equestrian
- Field hockey
- Freestyle ski
- Goalball
- Gymnastics
- Hockey
- Karate

- Rowing
- Rugby
- Sailing
- Para Sailing
- Skateboard
- Snowboard
- Speed skating
- Tennis
- Volleyball

- Sitting Volleyball
- Beach Volleyball
- Weightlifting
- Wrestling



WORLD CHAMPIONSHIP MEDALISTS

Junior/U23 Worlds

 Allyson MacNutt, Alison Umlah, Grace McCusker, Maria Fitzgerald, Cailey Locke: Junior Women – 2025 World Junior Curling Championships

 Jana Peachey: U23 W8+ – 2025 World Rowing Under 23 Championships

 Julia Snelgrove: Silver (500m), Bronze (Mass Start), ISU World Junior LT Speed Skating Championships – Inzell, Germany

Senior Worlds

 Blayre Turnbull: Women – 2025 IIHF Women's World Hockey Championships

 Katie Vincent: Canoe Kayak W C2-500m

 Katie Pegg: Women's Shotput F46 – New Delhi Para Athletics

 Antonia Lewin-LaFrance, Georgia Lewin-LaFrance: 49erFX – 2025 World Sailing Championships, Italy

 Sarah Mitton: Women's Shot Put – World Athletics Indoor Championships, Poland

Winter Olympics Milano Cortina

 Sidney Crosby, Nathan MacKinnon, Brad Marchand, Blayre Turnbull: Hockey

Ghada Matar

*YOUR
WORDS,
OUR
MISSION*



“ I love being part of such a diverse community where we all come together to improve our fitness. ”

STAYING CONNECTED

We have continued to grow our online community over the past year.
Thank you for the love and support from our community!

1+ Million

Website page views

Top 3 visited website pages:

1

AQUATICS
SCHEDULE

192,248
visitors

2

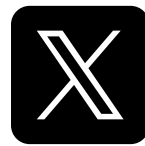
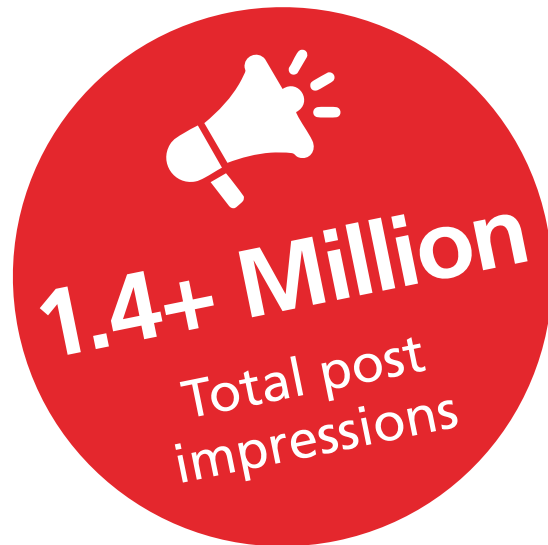
GROUP FITNESS
SCHEDULE

48,259
visitors

3

ONLINE
REGISTRATION

41,231
visitors



2.9k

X followers



986

TikTok followers

↑683% increase



10,114

E-newsletter
active subscribers



9,665

Facebook followers

↑7% increase



1,040

Instagram followers

↑157% increase

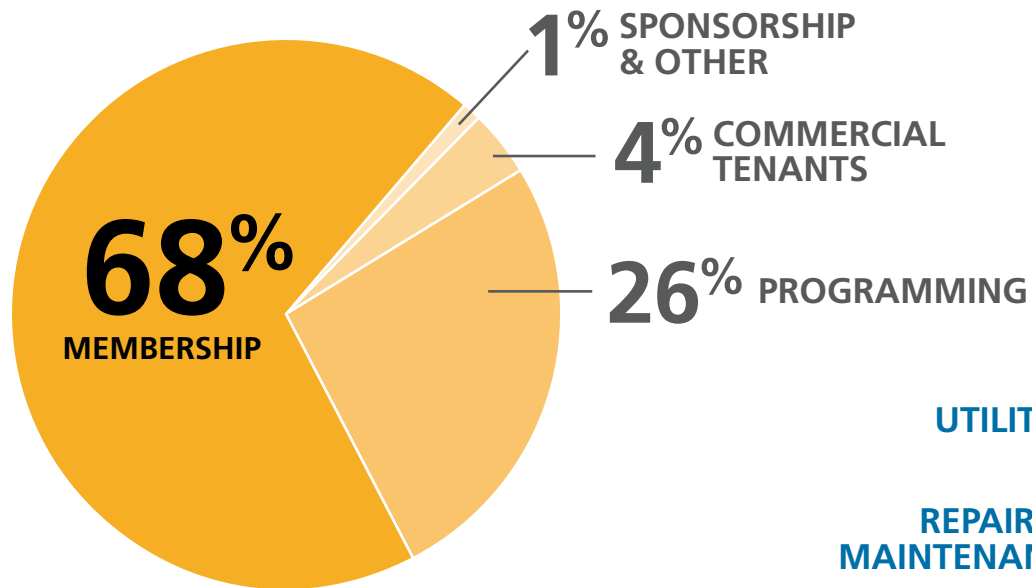


2,631,976

Social Media Reach

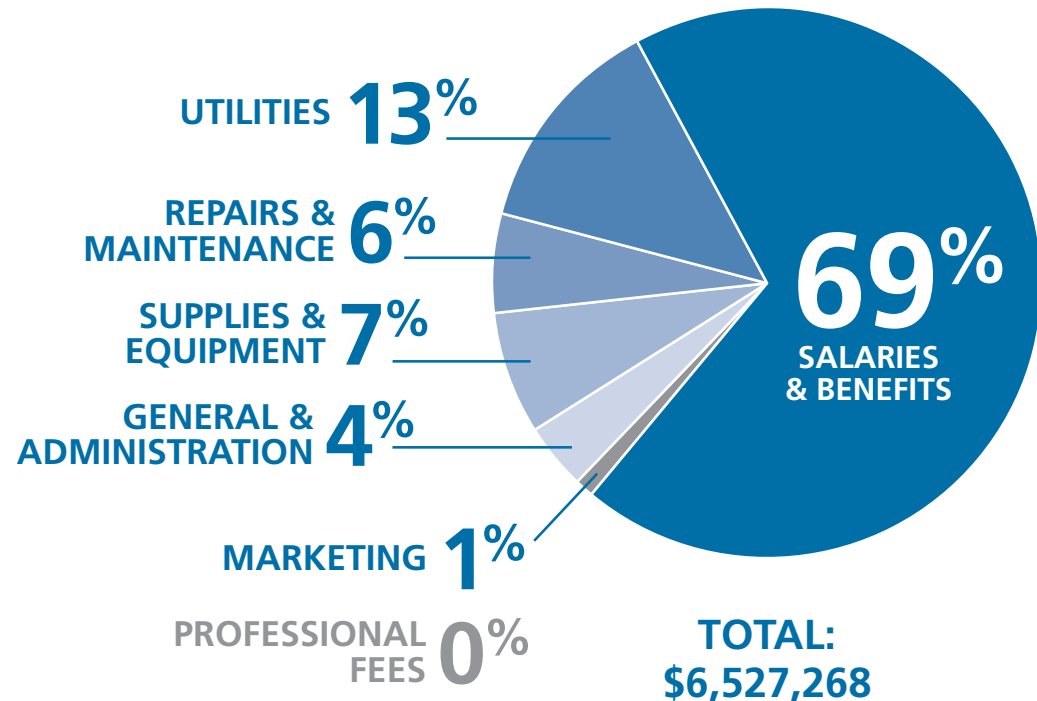
FINANCIAL SUMMARY

REVENUES



TOTAL:
\$6,758,298

EXPENSES



TOTAL:
\$6,527,268

THANK YOU

The Canada Games Centre is grateful for the support of the following stakeholders, who continue to align with us as a place to meet, learn, exercise, grow, socialize and play.

HALIFAX



lifemark



It happens here.

26 Thomas Raddall Drive
Halifax, NS
B3S 0E2

902.490.2400
canadagamescentre.ca
info@canadagamescentre.ca

    [@CGCHalifax](https://www.instagram.com/CGCHalifax)
 E-newsletter: bit.ly/cgcnews