



**Canada
Games
Centre**

2021-2022 ANNUAL REPORT



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OUR LEGACY

The Canada Games Centre was built as the legacy of the 2011 Winter Canada Games in Halifax, Nova Scotia. In February of 2011, the Centre hosted the badminton, synchronized swimming and artistic gymnastics events.

The Canada Games Centre is now a vibrant multi-sport community and recreation centre open to the public. We are an HRM-owned facility operated by a non-profit society committed to promoting physical literacy, fitness and wellness, and to supporting the needs of high performance sport and athlete development. In an all-inclusive environment, the Centre runs sport and recreation programs, camps, fitness classes, and so much more.

LAND ACKNOWLEDGMENT

The Canada Games Centre (CGC) is located in Mi'kma'ki, the ancestral and traditional lands of the Mi'kmaq people. The CGC acknowledges the Peace & Friendship Treaties signed in this Territory and recognizes that we are all Treaty People.

VISION

Together, we inspire healthy active living.

MISSION

The Canada Games Centre is committed to the promotion of healthy and active living. We provide opportunities and access for sport and recreation at all levels. Driven by our passion, leadership and teamwork, we provide innovative programming and exceptional experiences.

OUR VALUES SHARED EVERY DAY

Respect, Communication, Community, Service Excellence, Leadership.

MESSAGE FROM THE BOARD CHAIR AND GENERAL MANAGER

As we reflect on the many events in this very challenging year, we must also see the highlights. Resiliency and positivity cannot be underestimated; they have and will continue to serve us well as we forge ahead and bring the community back to the Canada Games Centre.

Like many industries, the pandemic hit the CGC organization very hard. We faced extended closures and a multitude of ever-changing Public Health restrictions during our open periods. Each change meant having to rethink how to best deliver services to our members and guests, with every decision guided by a duty to ensure people's health and safety. Using this lens, we were able to return to in-person operations and maximize facility access and activities within each phase of restrictions.

Through it all, we found a way to persevere by drawing on our team's experience, commitment, and leadership. The efforts of everyone from employees to board members have been heartfelt and inspiring. Many thanks are extended to the CGC staff who stepped up in every way imaginable, helping wherever they could to deliver services to our community at a time when they were most needed.

We remain deeply appreciative of our members, visitors and program participants who stuck with us through this challenging year. Their loyalty, daily support and patronage cannot be undervalued, and the CGC renews its pledge to enrich their lives and our community for years to come.

Change is always part of life and provides us all with opportunities to learn, grow and improve. The restrictive measures put in place were necessary, but meant frequent changes to the services we love to provide our community. However, the CGC remains committed to bringing back all our high-quality services and programs to our members and guests. We can't wait to fill the Centre again, and continue to make the CGC the focal point of the community where people can gather in a safe, welcoming environment. Together, we inspire healthy active living!



Jeff McKinnon

*Chair, Canada Games
Centre Society (Halifax)*



Gary Furlong

General Manager

VISIONARY LEADERSHIP

BOARD OF DIRECTORS 2021-2022

Jeff McKinnon
Valerie Seager
Cherie Foronda-Brennan
Sarah McLean
Deanna Severeys
Greg O'Malley
Jennifer Seehra
Kathryn Morse
Kelsey Green
Kevin Cameron
Melissa MacKinnon
Gary Furlong (Ex-officio)

2021-2022 HIGHLIGHTS



5,640

Annual
Members



8,832

Day Pass Visitors



288,882

Activity Bookings



138

fee assistance
memberships

MEMBERSHIP FEE ASSISTANCE PROGRAM

Three years ago, the CGC created an affordable access program to help support those in our community that needed it most. We believe that everyone should have the opportunity to take part in fitness and recreation activities, and that those opportunities should be accessible and affordable—regardless of one's financial means. The CGC Membership Fee Assistance program aids individuals and families by covering 50% of their annual membership fees. In 2021-2022, we welcomed **138 memberships** into the program.

WELCOMED IN HALIFAX

HALIFAX **isans** Immigrant Services
Association of Nova Scotia

In support of the Welcomed in Halifax Program (WIH) through the City of Halifax for new refugees providing them with free access to recreation facilities, museums and transit for one year, the CGC celebrated an active welcome of **292 WIH Pass visits** with help from the Immigrant Services Association of Nova Scotia (ISANS).

EZURIKE FAMILY

HOMETOWN: DARTMOUTH, NS AND NIGERIA

CGC Members since August 2015

“ We have always found a place to work on our ever-changing goals at CGC over our years as members – the kids work on their ball skills on the court, or speed and endurance on the track or in the pool...The CGC has such a positive energy and welcoming environment. ”

Read more about the Ezurike Family:
canadagamescentre.ca/member/ezurike-family/



MIKE SITLAND

HOMETOWN: HALIFAX, NS

CGC Member since March 2011

“ I joined just after the CGC opened in 2011 and I still come 5 days a week. The CGC has always been a relaxed environment with so many ways to exercise...I always feel better mentally and physically after my workout. ”

Read more about Mike:
canadagamescentre.ca/member/mike-sitland/

PHYSICAL LITERACY

Physical literacy is the motivation, confidence, physical competence, knowledge and understanding to value and take responsibility for engagement in physical activities for life. It is a journey that continues through all life stages—from the young, to the young at heart—as those who are physically literate can make the most of opportunities for fun and activities regardless of their age.

This is why we continue to support physical literacy within our community by providing quality programs and services based on **Sport for Life Physical Literacy** and **Long-Term Development** principles.



Physical literacy is the...



...to be active for life



45,905

Drop-in Fitness Class participants

293



Aquatics Leadership program participants



674

participants in Recreation programs

2,233

participants in Aquatics programs



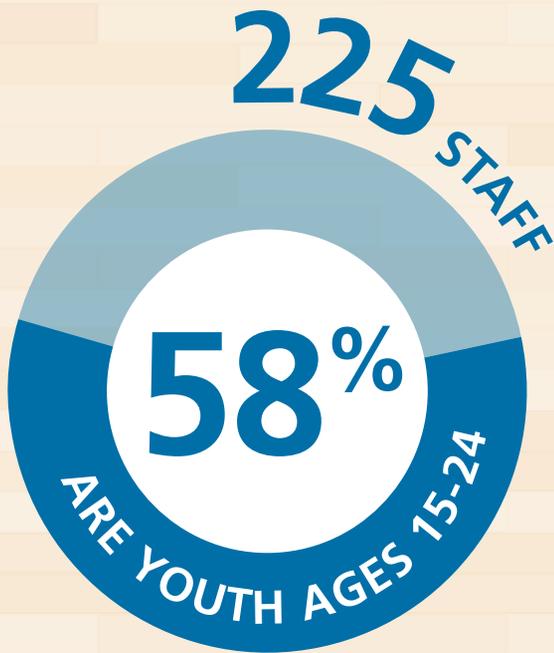
512

participants in Fitness programs



MOST POPULAR DROP-IN FITNESS CLASSES





677 Summer Campers



52 staff

trained in Aquatic Inclusion, to better support children with sensory processing issues, physical limitations, and other types of barriers.



126
 Swim Academy Athletes



41 kids

in After School Program enjoyed

148+ hours

of scheduled physical activity



ACTIVE AT HOME

When Public Health closed recreation facilities for 7.5 weeks in late spring, we offered virtual fitness classes to help the community keep moving. Free On Demand classes were available through our website in our Healthy Habits Active Advice section. This page also contained an Ask the Trainer feature, as well as tips, tricks and healthy recommendations from CGC staff to support healthy minds and bodies at home. During the closure, our Healthy Habits Active Advice page had 4696 visits.



Healthy Habits Active Advice webpage visits



SPIRO & GEN PHOTOPoulos

HOMETOWN: HALIFAX, NS
CGC Members since March 2011

“When the CGC had newly opened, we got a family membership with our three kids. Our kids were younger then and exercise was a family affair...The staff are knowledgeable, helpful, and friendly. They make an effort to know the members by their names.”

Read more about Spiro and Gen:
canadagamescentre.ca/member/spiro-gen-photopoulos/



HYEYOUNG, HYUNWOO & HANNAH

HOMETOWN: SOUTH KOREA
CGC Members since December 2014-2015/February 2018-Present

“It is the best place for everyone...We go work out and by the time we are back everyone is thirsty, so watermelon is our go-to snack.”

Read more about Hyeyoung, Hyunwoo and Hannah:
canadagamescentre.ca/member/hyeyoung-hyunwoo-hannah/

MOVE TO IMPROVE & KEEP ON IMPROVING

Move to Improve is a free 10-week program delivered by the Chebucto Community Health Team in collaboration with the CGC. Helping those with chronic health conditions and low fitness levels, this community program focuses on making gradual yet tangible improvements through physical activity. After completing Move to Improve, participants can progress to Keep on Improving as a next step in their healthy active living journey. While pandemic restrictions affected the full delivery of these programs, we made every effort to offer as many sessions as possible when deemed safe to do so.



CGC Member and Fairview Food Pantry project volunteer Gaye Wishart (left) and CGC Marketing & Sponsorship Manager Laura Pomeroy (right)

HEALTHY LIVING SEMINARS

Making the most of easements in restrictions, CGC Fitness & Wellness Coordinator Amber Allan facilitated Healthy Living Seminars to community organizations. Each seminar featured an engaging 60-minute chat about what it means to live a healthy lifestyle. Topics covered included exercise, diet, and mindfulness.

Youth the Future (YTF): YTF is a pre-employment program created by the Canadian Council on Rehabilitation and Work (CCRW). It is designed to work with ambitious young people with disabilities (physical, sensory, medical, learning and/or mental health disabilities) who are looking to find meaningful part-time employment. In addition to presenting a Healthy Living Seminar, the CGC was also delighted to hire two recent graduates from the YTF program.

Independent Living Nova Scotia (ILNS): ILNS' vision is that all Nova Scotians with disabilities have the ability to live a full, independent life at home, work, and play within an inclusive community – and the CGC couldn't agree more!



Jeff McKinnon, Canada Games Centre Society (Halifax) Board Chair (left), and Russell Walker (right)



Russell and grandson Luke reading the new sign together

RUSSELL WALKER COMMUNITY CENTRE

On October 20th, 2021, the Canada Games Centre Society (Halifax) presented the renaming of the Community Centre room within the CGC. Surrounded by family, friends and former colleagues, the Russell Walker Community Centre was unveiled. The renaming is in recognition of Russell's 27 years of continuous service to the community as a City Councillor, longtime school teacher and community volunteer, and dedicated Board Member of the Canada Games Centre.

FAIRVIEW PANTRY FOOD DRIVE AT THE CGC

In December 2021, leading up to the holidays, we hosted a food drive for the Fairview Food Pantry project. The Fairview Food Pantry project began in the spring of 2021 to help address the high rates of poverty, especially among children and seniors, in parts of the Clayton Park and Fairview neighbourhoods. A very big THANK YOU to everyone who donated and to the community volunteers behind the project! Your generosity helped fill many hearts and bellies in the Clayton Park & Fairview neighbourhoods during the holidays.

TOURNAMENTS, EVENTS & GROUP ACTIVITIES



NATIONAL / REGIONAL / PROVINCIAL SPORT

- Athletics Nova Scotia Indoor Open
- Athletics Nova Scotia Last Chance Indoor Meet
- Basketball Nova Scotia High Performance Program
- Disc Nova Scotia Ultimate Frisbee Tournament
- Karate Nova Scotia Tournament
- RBC Training Ground
- Volleyball Canada Officials Course
- Volleyball Nova Scotia Canada Games Program
- Volleyball Nova Scotia Coaching Course



SCHOOL / LOCAL SPORT

- Atlantis Artistic Swimming Club
- Breakthrough Basketball Camp
- Halifax Metro Minor Basketball League
- Halifax Ultimate Frisbee 4x4 Tournament
- Halifax Open Volleyball Tournament
- Saint Mary's University Open Track Meet



COMMUNITY GROUPS / ACTIVITIES

- Ecology Action Centre Pop-Up Bike Hub
- Bangladesh Canada Friendship Society
- Hindu Swayamsevak Sangh
- Iranian Cultural Society
- Mainland North Joint Emergency Management
- Nova Scotia Health Asymptomatic Testing
- Next Ride's Electric Avenue
- Power of Ten Tutoring Program
- Pulmonary Fibrosis Support Group
- South Indian Cultural Association of the Maritimes
- Tri-A-Ride Paracycling
- YACRO Walking Program
- YMCA Newcomers Walking Program



SHARON AND MARCEL AUCOIN

HOMETOWN: CHETICAMP, NS AND HALIFAX, NS
CGC Members since April 2014

“ The CGC offers to us all – of any age – a well-organized, safe environment where supportive staff and dedicated, competent instructors meet everyone’s needs as we grow stronger – not only in our physical health, but also in friendships created as we participate together throughout the days. ”

Read more about Sharon and Marcel:
canadagamescentre.ca/member/sharon-marcel-aucoin/



HAKIM ABDULAZIZ

HOMETOWN: HALIFAX, NS
CGC Member since November 2016*

“ My favourite aspect of the CGC would have to be the options I have for approaching my workout. If I don’t feel like lifting weights that day, I can book time on the basketball court. If I’m not in the mood to run the Track, I can head down for a swim. The options are pretty vast and to have a facility so close to home is even better. ”

Read more about Hakim:
canadagamescentre.ca/member/hakim-abdulaziz/

**We were excited to have Hakim join our staff team in March 2022.*



HIGH PERFORMANCE SPORT

561
Provincial team athletes



The Canadian Sport Centre Atlantic (CSCA) is located at the Canada Games Centre. The CSCA is part of a national network of multisport centres that link high-performance athletes and coaches with sport-related services.

ATLANTIC ATHLETES WHO TRAIN AT THE CANADA GAMES CENTRE

2
Podium Canada targeted athletes

52

Canadian Elite targeted athletes

14 Canadian Development athletes



SPORTS REPRESENTED:

- Athletics – Paralympic
- Swimming
- Gymnastics – Rhythmic
- Canoe Kayak
- Sailing
- Cycling – Paralympic
- Basketball
- Hockey
- Wheelchair Basketball
- Rugby
- Gymnastics – Trampoline
- Hockey – Paralympic
- Karate
- Wrestling
- Rowing – Paralympic
- Triathlon – Paralympic
- Swimming – Paralympic

2020 TOKYO OLYMPIC & PARALYMPIC RECAP

6
Olympians

1
Paralympian

6 top 20 Olympic finishes

including 4th place for Ellie Black – Artistic Gymnastics, and 5th place for Connor Fitzpatrick – Canoe Kayak

1 top 20 Paralympic finish

8th place for Andrew Todd – Para Rowing

2022 BEIJING OLYMPIC & PARALYMPIC RECAP

6
Olympians

2
Paralympians

Gold Medals
Jill Saulnier & Blayre Turnbull – Hockey

Silver Medals
Liam Hickey & Billy Bridges – Para Ice Hockey

Bronze Medals
Brad Gushue, Brett Gallant, Mark Nichols & Geoff Walker – Curling

MIN, DIANE, DANNI & JIANI

HOMETOWN: BEIJING, CHINA
CGC Members since April 2021

“ We love the CGC family membership as we can find a suitable exercise for every family member... You can find the sports you like with fabulous facilities and kind staff. ”

Read more about Min, Diane, Danni and Jiani:
canadagamescentre.ca/member/min-diane-danni-jiani/



JODY BARKHOUSE

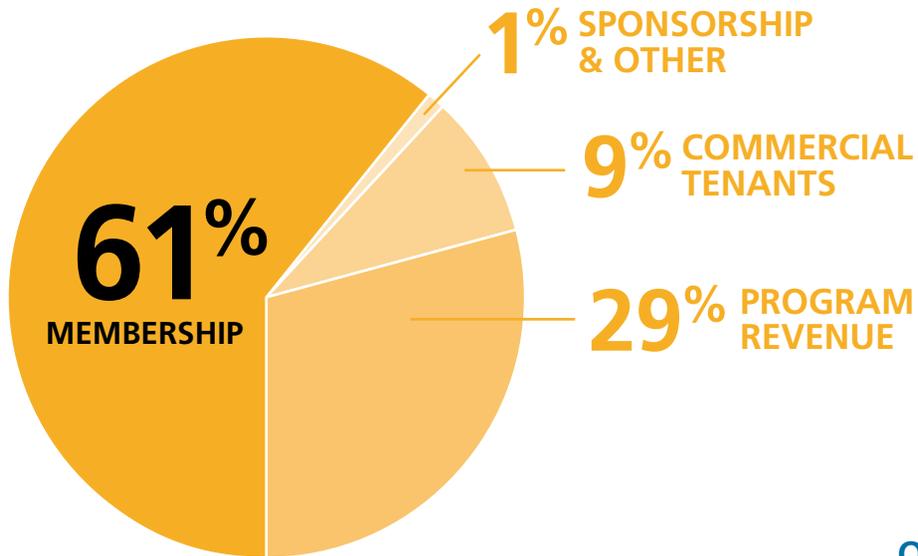
HOMETOWN: DARTMOUTH, NS
CGC Member since July 2016

“ I feel so much better when I am as healthy as I can be...I like that the CGC has great staff, and various options for each individual's fitness journey. ”

Read more about Jody:
canadagamescentre.ca/member/jody-barkhouse/

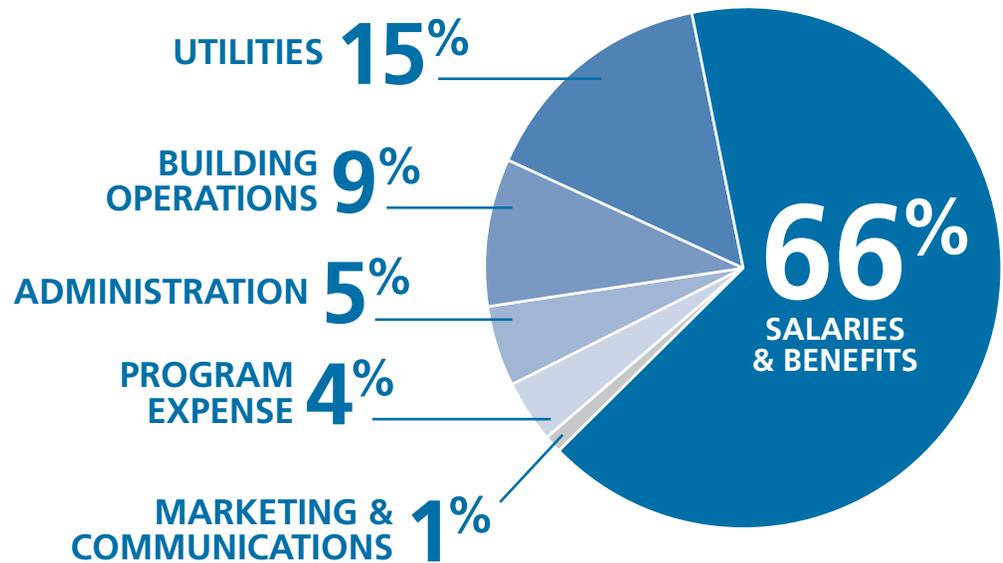
FINANCIAL SUMMARY FOR 2021-2022

REVENUES



TOTAL:
\$2,863,046

EXPENSES



TOTAL:
\$4,026,587

THANK YOU

The Canada Games Centre is grateful for the support of the following stakeholders, who continue to align with us as a place to meet, learn, exercise, grow, socialize and play.

HALIFAX



STAYING CONNECTED

363,651

website visits



13,984

e-newsletter
subscribers



7,310

Facebook followers



3,093

Twitter
followers



It happens here.

 E-newsletter: <http://bit.ly/cgcnews>

 @CdaGamesCentre

 [facebook.com/CGCHalifax](https://www.facebook.com/CGCHalifax)

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