

# FOOD RUN 2014



A celebration of community, fitness and health.

## COMMUNITY BOOTH APPLICATION

### Objective

The Canada Games Centre would like to invite you to be a part of the 2<sup>nd</sup> Annual Food Run on October 19<sup>th</sup>, 2014 in support of Feed Nova Scotia. The Food Run is a FREE (with food donation) 2.5km or 5km Walk/Run event and community festival in celebration of healthy eating and living. Focusing on participation and education rather than competition, the Food Run creates a family-friendly event accessible to all. With an expected 1500+ participants, your organization will have the chance to connect directly with the community during the festival portion of the event. Join us this fall, as we aim to take an even bigger bite out of hunger.

### Application Checklist

- Deadline: Friday, September 26<sup>th</sup>, 2014
- Applications must be typed, not handwritten. Incomplete applications will not be processed.
- Applications may be submitted by email, mail or fax.

Community booths are free; however a refundable deposit may be required at the time of contract signing. The credit card will only be charged in the case of a no-show on the day of the event.

Inquiry contact information: Janet Annion, [annionj@canadagamescentre.ca](mailto:annionj@canadagamescentre.ca)

### Festival & Booth Details

- The Food Run is an outdoor event. In the case of poor weather, the event will be moved indoors.
- Your organization will be provided with an 8ft or 16ft foot space, tables and chairs.
- For set-up, vehicles can be used from 7am-9am but must be parked in designated areas after this time
- The festival runs from 10am-1pm
- Power provided for an additional fee

### Selection Criteria

We are excited to welcome twenty community booths to participate in the Food Run festival that will occur alongside the walk/run portion of the event. To celebrate healthy eating and living, the ideal community booth will provide interactive programming for participants (food samples, demonstrations, presentations, professional guidance, etc). The focus of your community booth should address at least one of our four event objectives:

- 1) To promote active living for all ages
- 2) To educate the community on healthy eating and lifestyles
- 3) To raise funds for Feed Nova Scotia
- 4) To create an event that gives back to the community

We will consider all completed applications and selection will be based on providing a well-rounded festival to serve the widest range of community interests and needs.



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### Contact Information

Organization Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Contact E-mail Address: \_\_\_\_\_  
Contact Phone Number: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City/Prov./Postal Code: \_\_\_\_\_  
Organization Website: \_\_\_\_\_

Organization Mission:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Community Booth Objectives:

\_\_\_\_\_  
\_\_\_\_\_

How will your booth interact with participants?

\_\_\_\_\_  
\_\_\_\_\_

Target Audience: \_\_\_\_\_

Power & Water Requirements: \_\_\_\_\_

Vehicle Parking Requirements: \_\_\_\_\_

Do you require an 8ft or 16ft booth space? \_\_\_\_\_



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