
STRENGTH

IN

NUMBERS



**Canada
Games
Centre** 

2012-2013 ANNUAL REPORT

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Being a great facility is more than having the newest equipment; we must attract, engage and deliver great programming and services.



About Us

The Canada Games Centre is operated by the Canada Games Centre Society, a not for profit organization committed to enriching the lives of our community.

We provide opportunities for wellness and community building in an all-inclusive environment. Thereby allowing people to be active, learn new skills and connect with fellow members of the community through shared experiences every day.

It happens here.

Mission Statement

The Canada Games Centre is committed to the promotion of healthy and active lifestyles for our community. We will provide opportunities and access for sport and recreation at all levels. Driven by our passion, leadership and teamwork, we strive for innovative programming and exceptional guest experiences.

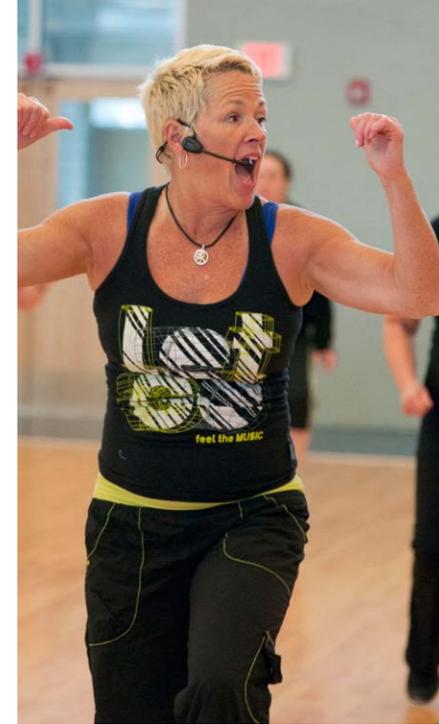


photo: Natasha Wagg / Canadian Paralympic

photo: Natasha Wagg / Canadian Paralympic



Photo: James Ingram, Jive Photographic. (Originally published on yourdoctors.ca)



Our members are the strength of the Canada Games Centre.

Visionary Leadership

BOARD OF DIRECTORS
2012-2013

Audrey Matheson
Mary Smith
Chris Yetman
Kemble Flynn
Dr. Bill Stanish
Brian Lane
Colin Piercey
Byron Rafuse
Chris Morrissey
Bernadette Guirguis
Gary Furlong (Ex-officio)

Message from the Chair

The Canada Games Centre has enjoyed a year of grand success.

Our many programs, which are both creative and novel, have flourished as we attempt to cover a wide spectrum of ages, levels of fitness and workout favourites.

We have switched gears from the early days of operating a newly minted world class facility, to a maturing centre which is forging new partnerships and fresh horizons.

The Canada Games Centre is dedicated to serving the community whilst advocating enhanced physical fitness through daily exercise.

There is still a lot of work to be done and we can't do it alone. Our members are the strength of the Canada Games Centre.

I am most grateful to our professional staff and Board of Directors who create the atmosphere for the Centre. Our General Manager, Gary Furlong, leads the charge

and has done an impressive job in ensuring the success of the Canada Games Centre and its exciting future.

We look forward to the next threshold for the Canada Games Centre in promoting a healthier and physically active Halifax.

Dr. William Stanish
Chair, Canada Games Centre Society



Message from the General Manager

Do you know what excites me every morning? "What can the Canada Games Centre do today to make Halifax the best it can be?"

I can't wait to look ahead ten years from now to see the positive impact we've made on people's lives. If the past year is an indicator, we're already making a difference. And we're just getting started.

To wander the halls of the Centre and talk to members and users is inspiring. I discover how your life has changed for the better, how you reached a goal, how you met a new friend. We dedicate ourselves to

listening to feedback as we commit to making the Centre the best it can be.

We're not afraid to try new things, we challenge ourselves and, most importantly, we listen. We take your feedback seriously: it's how we learn and improve processes. And all the while, we're shaping this facility to be at its best.

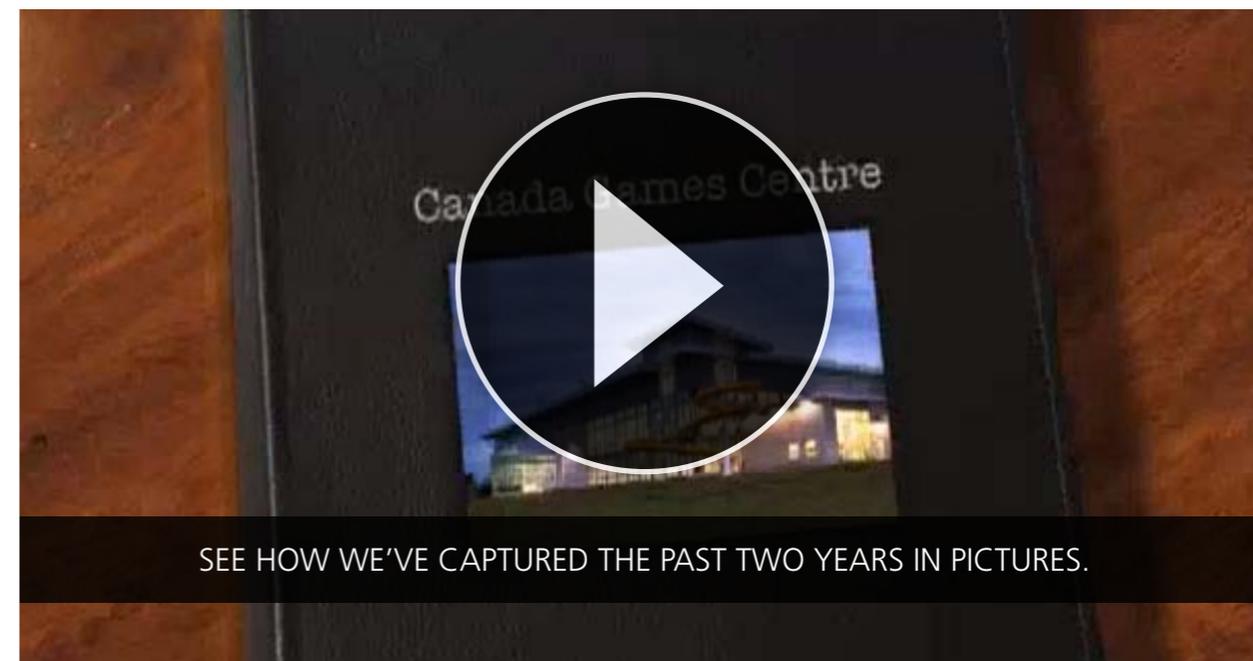
The skills, commitment and creativity of our employees and Board of Directors has been recognized by the Halifax Chamber of Commerce with the "New Business of the Year" Award - affirmation that we are on the right path.

The theme of this year's Annual Report is "Strength in Numbers" because we keep score. The numbers speak for themselves: our members, guests and stakeholders are the sum of its parts. Together we're pioneering solutions to physical inactivity and connecting people. It's all happening right now and that's what excites me about the future.

Gary Furlong
General Manager

“ We're smart in our approach, we're not afraid to try new things, we challenge ourselves and, most importantly, we listen. ”

CLICK TO PLAY THIS VIDEO ▶





A place
for the
whole
family
to form
lasting
memories.

PICTURED HERE WITH
STAFF MEMBER BRENDA

MEMBER PROFILE

GLEN

“ I started at the Canada Games Centre through volunteering for the Winter Games. I fell in love with the indoor track and the staff are really great. I come here all the time; I spend half my time in the Fitness Centre and half my time on the track doing Nordic Walking. I'm in my mid 70's, coming here makes me feel like I'm 50 again! Me and my wife, Mary, have been active our whole life, we have a family of three children and six grandchildren who are now also very active. I call myself a professional volunteer, and Mary says I'll do anything to get out of doing house work, but I love coming here, it keeps me active and doing something I love.



KEY PILLARS FOR SUCCESS

- Community engagement with a *Community First* approach
- Building strong positive relationships
- Enhance quality of life
- Organizational sustainability
- Quality experience & customer service
- Clean and safe
- Comprehensive and diverse program portfolio
- Four themes well represented – elite sport, general sport, recreation and community

4,800,000+
MEMBERSHIPS

5,500
participants in aquatic programs

1805
participants in recreation
programs

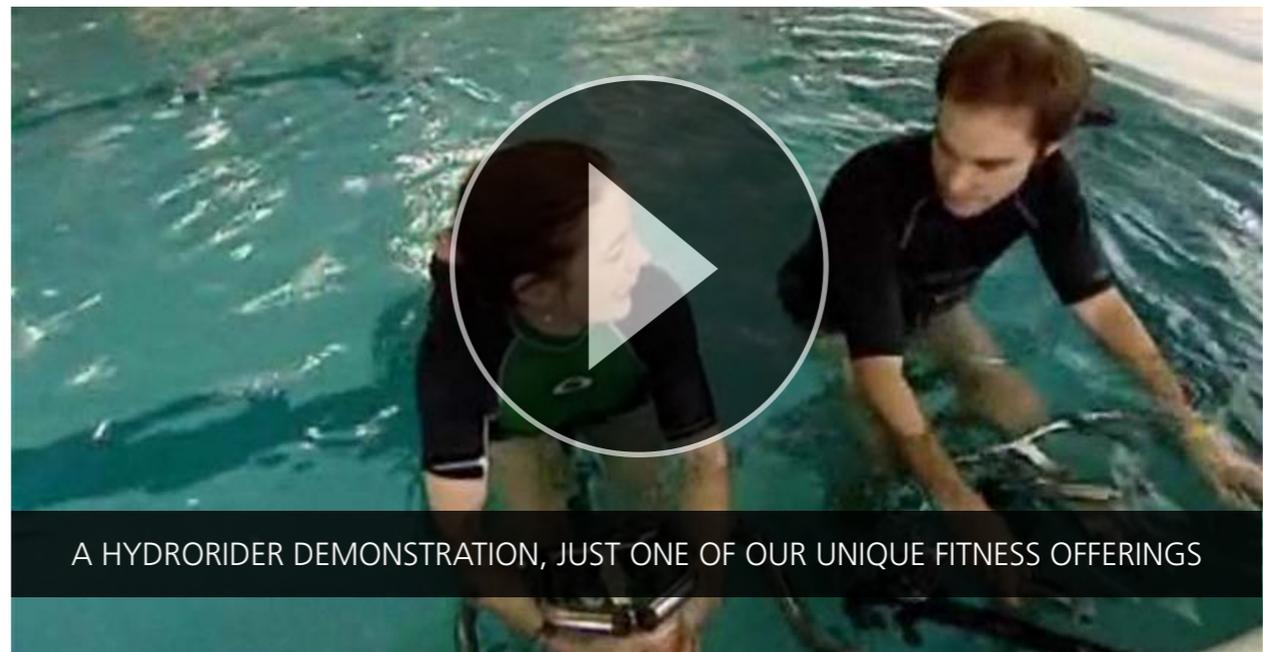
Aquatic
team
collectively
has

1,500+

401
participants in Fitness
programs

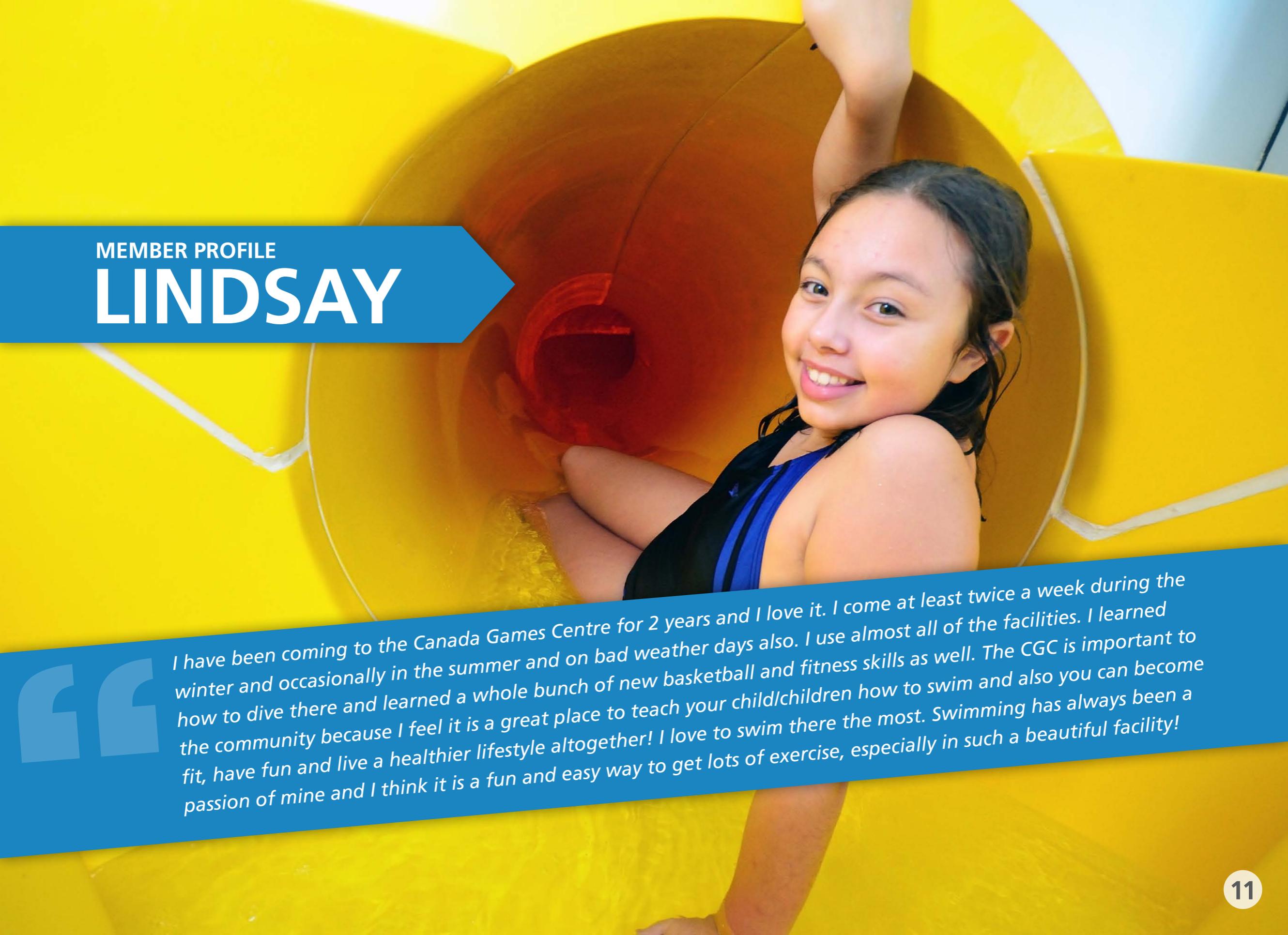
recognized
lifesaving
certifications

300,000+
pool visits



We find ways to best use every corner of the facility to its best potential.





MEMBER PROFILE

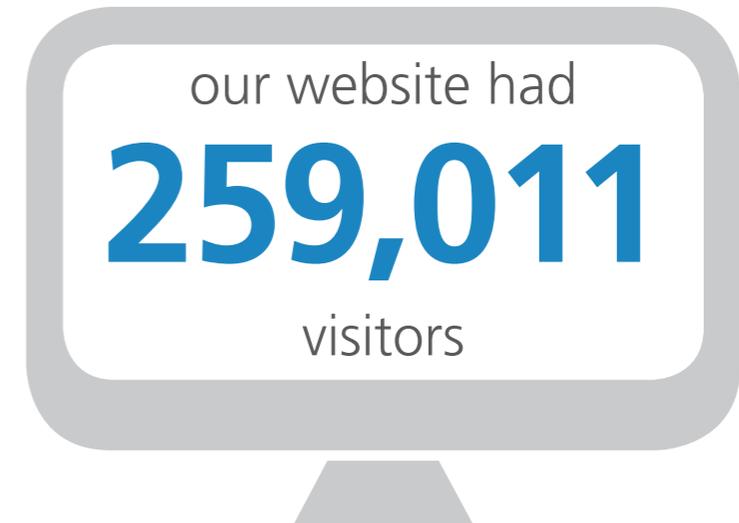
LINDSAY

I have been coming to the Canada Games Centre for 2 years and I love it. I come at least twice a week during the winter and occasionally in the summer and on bad weather days also. I use almost all of the facilities. I learned how to dive there and learned a whole bunch of new basketball and fitness skills as well. The CGC is important to the community because I feel it is a great place to teach your child/children how to swim and also you can become fit, have fun and live a healthier lifestyle altogether! I love to swim there the most. Swimming has always been a passion of mine and I think it is a fun and easy way to get lots of exercise, especially in such a beautiful facility!

Researching
new fitness
trends to
help
motivate
you.



Top three most popular recreation programs



Total distance travelled
on the slides in one year

15,444,000 ft

4,680,000 ft

Fill the pool
campaign collected

2,250 lbs

of food for Feed
Nova Scotia



Raptors skills clinics were held for **200** youth

TEAM:		TORONTO RAPTORS
DIVISION:		TRAINING CAMP

\$5,000 towards sending a child to a CGC summer camp



MAJOR EVENTS

AQUATIC CENTRE

2012 MASTERS SWIM
CHAMPIONSHIPS
PROVINCIAL (NS)
PRIVATE SCHOOL SWIM
CHAMPIONSHIPS
PROVINCIAL (NS)
LIFEGUARD FIRST
AID TECHNICAL
CHAMPIONSHIPS

TRY IT
DAY

SPORTS
DAY IN
CANADA

SWIM-IN
MOVIE
NIGHTS

FIELD HOUSE AND TRACK

BASKETBALL NS
PROVINCIAL
CHAMPIONSHIPS

TRY IT DAY

HALIFAX ULTIMATE LEAGUE
ADULT TOURNAMENT

ATHLETICS NS INDOOR MEET

TIGERS VOLLEYBALL
ADULT TOURNAMENT

BASKETBALL NS JR. JAMBOREE

BEDFORD CLASSIC

BUST-A-MOVE

PROVINCIALS FOR U16 BOYS
AND GIRLS VOLLEYBALL

PROVINCIALS FOR U14
GIRLS VOLLEYBALL

TORONTO RAPTORS
TRAINING CAMP

BLUENOSE BASKETBALL
TOURNAMENT

MS WALK

HALIFAX RUNNING CLUB MASTERS

YHZ TRACK MINI MEET

ATHLETICS NS INDOOR MEET



We are an innovative organization committed to inspiring and cultivating an individual's well being.





Being a Masters flat-water sprint kayaker, I wanted some cross-training activities to keep me active in the off-season. In November of 2012 I found my fit! I love that the CGC is open early; it allows me to fit in my swims at 6:30 am. I like swimming laps, but since I started going here I have also tried classes like Hydrorider and Yoga! It's great to know many of the staff by name and I love the daily quotes, they always keep me motivated.

MEMBER PROFILE

JOANNE

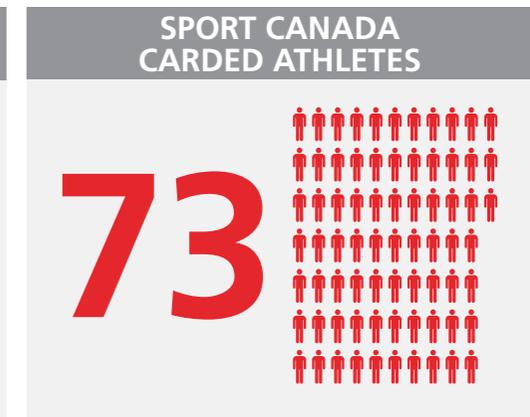
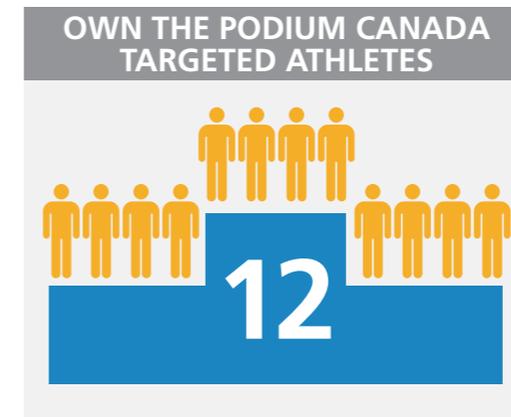


Our team is committed to going above and beyond by providing an exceptional guest experience.

The Canadian Sport Centre Atlantic (CSCA) is located at the Canada Games Centre. The CSCA is part of a national network of multisport centres that link high-performance athletes and coaches with sport-related services.



Atlantic athletes who train at the Canada Games Centre

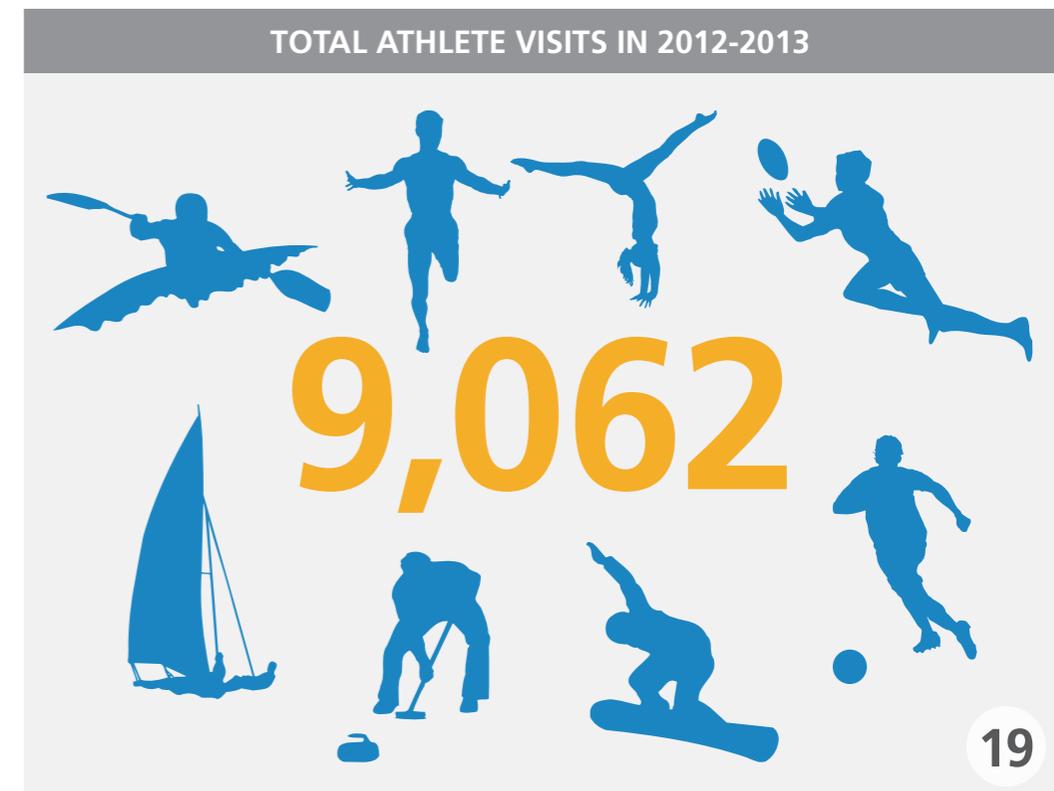


2012 LONDON OLYMPICS/PARALYMPICS

	EVENT	PLACEMENT
Geoff Harris	Athletics, 800m	17th
Jenna Martin	Athletics, 400m	23rd
Custio Clayton	Boxing, 69kg	5th
Ryan Cochrane	Kayak, K2 200m	7th
Mark de Jonge	Kayak, 200m	BRONZE
Jason McCombs	Canoe, 200m	13th
Ellie Black	Gymnastics/Vault	5th/8th
Danielle Dube	Sailing, Laser	27th
Paul Tingley	Para Sailing	5th
David Sharpe	Swimming, Butterfly	31st
Jamey Jewells	Wheelchair Basketball	5th
Adam Lancia	Wheelchair Basketball	GOLD

ATHLETES TRAINING AT THE CANADA GAMES CENTRE FOR THE 2013 CANADA GAMES

- Baseball
- Men's Basketball
- Women's Basketball
- Canoe Kayak
- Fencing
- Golf
- Rowing
- Sailing
- Men's Soccer
- Women's Soccer
- Softball
- Tennis
- Triathlon
- Women's Volleyball
- Men's Volleyball
- Beach Volleyball
- Wrestling



Top three fitness classes (attendance/popular)



275
birthday parties



40
million



minutes trained in
group exercise

1,300

summer day campers

60,000+

day passes sold





MEMBER PROFILE

RODGERS FAMILY



Through registering for programs online I won a family annual membership. My family and I are looking forward to using the pool. My husband and I are looking to get fit through using the Fitness Centre!

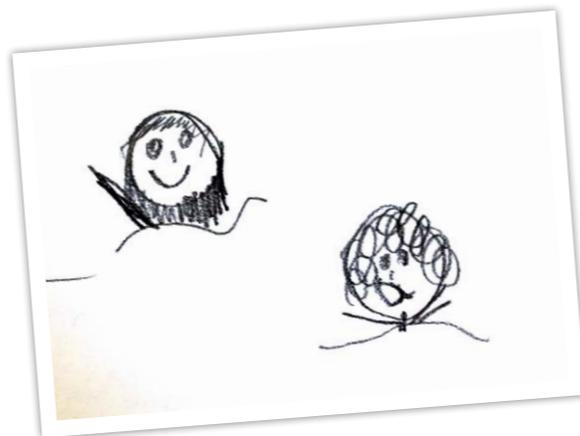


Bringing people together by creating a safe, trustworthy and welcoming environment where the unique needs of individuals are considered.



We're proud to be keeping company with this national charitable program that's making a difference in the lives of young people. Swimming isn't just a fun recreational activity for kids, it's a life-saving skill. Canadian Tire Jumpstart funds the popular I Love to Swim program for kids between the ages of 4 and 12. This year, the Canada Games Centre partnered with Immigrant Settlement & Integration Services to provide swim lessons to newcomers while also feeling part of the community. Canadian Tire Jumpstart has gone one step further after learning that some families had transportation problems getting kids to the lessons by providing transportation support.

In 2012, more than **\$415,164** was invested in Nova Scotia to give kids a sporting chance.



AWARDS

The past year has been good to us. We appreciate being recognized for our contribution to the community. We share these awards with you.

Les Punchard Award

Training the most lifesavers in Nova Scotia in 2012.

The Coast's Best of Halifax

"Best Place to Swim" bronze. Traditionally only lakes made the list.

New Business of the Year Award

Halifax Chamber of Commerce

Nova Scotia Lifesaving Society

Largest swim program in NS



STAFF PROFILE

BRENDA



“

I've worked here since day one. I'm a dental hygienist and I've always had an interest in healthy lifestyles and being active, so I thought working for the Canada Games Centre would be a great fit. I love seeing the transformation in people who come to the CGC, being here from day one, I've met a lot of people and I can see how fitness changes their lives. The people really notice when I'm not here for a day or two, it's like the people who come here are family, and it gives the Centre a great sense of community. Last December was our 1st 30 Day Holiday Challenge in the Fitness Centre where people tried a new exercise every day. I really enjoyed seeing the sense of pride people had when they completed the workouts.

PICTURED HERE WITH DREW,
A PERSONAL TRAINER

Thanks to our stakeholders

By aligning with the Canada Games Centre as a place to meet, learn, exercise, grow, socialize and play, we appreciate their support.



THANK
YOU

Connect with us

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- 🐦 @CdaGamesCentre
- 📘 facebook.com/CGCHalifax
- 📺 youtube.com/CanadaGamesCentre

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THANK YOU
Canada Games Centre



It happens here.

